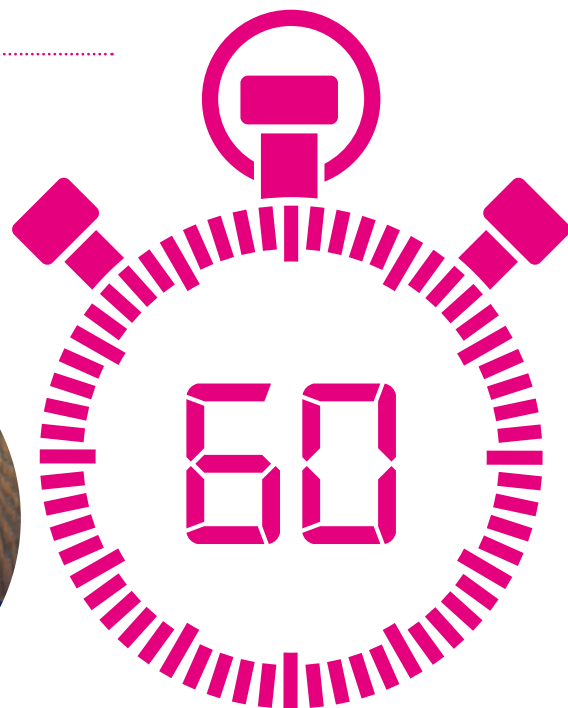


60-SECONDS WITH:

ALEX HULBERT COO & SOLICITOR SCHNEIDER FINANCIAL SOLUTIONS



Q What do you like most about your job?

A At risk of sounding cliché, my colleagues.

Q What would you be doing if you weren't in this profession?

A Lead guitarist in a rock band. Well, a man can dream right?

Q What's the strangest, most exciting thing you have done in your career?

A I'm one of few individuals who has had a career as a family solicitor, only to leave to pursue something commercial. Leaving a defined and established career path to be employee number one in a nascent litigation finance business was a fairly bold leap in hindsight, but I don't regret it for a moment.

Q What has been the best piece of advice you have been given in your career?

A Never neglect your own health. All the knowledge and ability in the world mean nothing if you're too burned out to make the most of it.

Q What is the most significant trend in your practice today?

A While one might think that litigation finance is the geared to the financially disenfranchised, frequently I am seeing wealthy, financially sophisticated individuals utilize litigation finance as a tool in order to most effectively manage their liquidity and overall wealth.

Q What personality trait do you most attribute to your success?

A Adaptability.

Q Who has been your biggest role model in the industry?

A My first training principal at Hodge Jones and Allen, Peter Todd. A subtle and outstanding litigator, deeply committed to the training and development of junior lawyers. I'm fortunate enough to have my own trainee now, so I try to live up to his example daily.

Q What is something you think everyone should do at least once in their lives?

A A substantial road trip. For our honeymoon my wife and I drove the width of America, which we both agreed was

significantly better than staring at a pool for two weeks.

Q What is the one thing you could not live without?

A Music. I'm attempting, with varying success, to teach my two year old how to play his miniature guitar. Being able to create and play music for my own enjoyment and to share with others is a privilege, and a wonderful escape.

Q What is a book you think everyone should read and why?

A Bonfire of the Vanities. A stark lesson in the dangers of hubris, plus you don't see enough people struggling with the heft of a 700 page novel on the train these days.

Q What would be your superpower and why?

A If you're offering, teleportation please. While I love living in Surrey, public transportation into the City seems to get a little worse each passing year. Thanks very much.

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