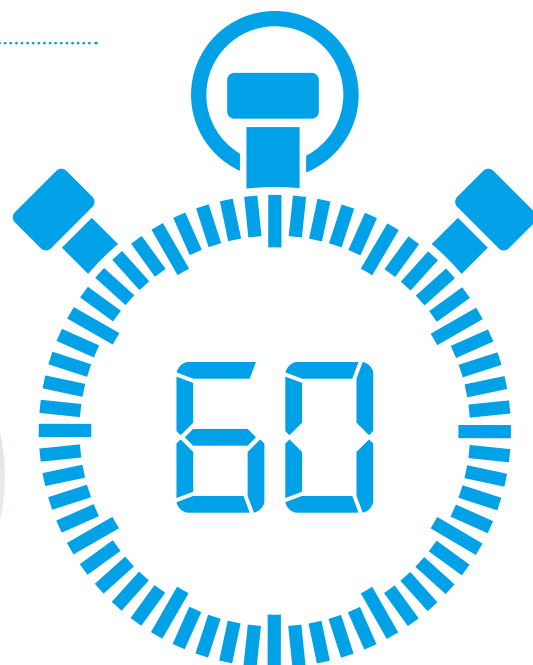# 60-SECONDS WITH:

DANI HASTON
HEAD OF GLOBAL ASSET MANAGEMENT CHAINALYSIS

Q What do you like most about your job?

A I love that in my role at Chainalysis I'm focused on others being successful. It's about giving others what they need, whether that's knowledge or the tools, so they can successfully track, trace, secure and recover crypto and perform compliance and monitoring operations. We support everyone from accountants, lawyers and banks to government, law enforcement and regulators and it's a real pleasure to see their successes in the news. Helping others achieve success allows far more good to be done, far more widely in the world than trying to achieve success for yourself.

Q What would you be doing if you weren't in this profession?

A I'd likely still be in law, but if we are talking dream jobs I'd quite like to be selling luxury property having watched too many reality shows on this recently! I do love talking to people, understanding their needs and solving problems. The combination of swanning around incredible estates and getting paid (pretty well!) for it seems like a no brainer.

Q What's the strangest, most exciting thing you have done in your career?

A I've had to conduct a few morning raids, serving orders on (typically fraud affected) businesses who didn't know we were coming, that's probably the most exciting. The strangest was probably moving from being a lawyer to a crypto educator. I suddenly had a captive audience, of the sort of people I'd never have dreamed of being in a (virtual) room with, sitting and voluntarily listening to me talk to them for days on end.

Q What has been the best piece of advice you have been given in your career?

A "You can't amplify collective intelligence with homogeneous groups". This really amplifies the need for diversity in all its forms. Being around people who are like you can be very comfortable but if you only recruit similar people, even if they are diverse by ethnicity or by gender, then you aren't giving yourself diversity of thought and experience. That is so important if you want to be accessible and innovative, not to mention inclusive.

Q What is the most significant trend in your practice today?

A The vast increase in the adoption of cryptocurrency and regulation which brings with it an exponential need for knowledge and tools. Everyone thinks "oh that must be great for you" and of course it is, but I also think it puts a lot of responsibility on our shoulders to deliver products and data which continue to meet the growing demand, whilst keeping up with the evolution and innovation in the space. I'm not sure the regulations would be implementable without all the work our amazing teams here do.

Q What personality trait do you most attribute to your success?

A I think communication skills are pretty central to most of what I have done which is slightly more eloquent than "the gift of the gab" which would be my gut reaction.

Q Who has been your biggest role model in the industry?

A People who I'm impressed by are typically those who broke new territory or demonstrate great values. What's crazy is that the circle of people who are really accomplished when it comes to crypto investigations is so small and tight knit that many of the people who would therefore be my role models are also my friends. That is a huge work perk.

Q What is something you think everyone should do at least once in their lives?

A Watch the lights on the Eiffel Tower twinkling at midnight. It's the best time to see the Eiffel Tower without all the noise. It's quite serene.

Q What is the one thing you could not live without?

A Cuddles from my kids!

Q What is a book you think everyone should read and why?

A Investigating Cryptocurrencies by Nick Furneaux, it's what got me into crypto investigations. Nick is a great writer, it is situational, tangible and funny - which differentiates it from every other technical crypto book I've ever read.

Q What would be your superpower and why?

A Time travel, a rather selfish superpower as it's not to help anyone, it's just because I'd love to see more of the world and people at different points in time, to see the past and the future.