

**CORPORATE
PARTNERSHIP**



CORPORATE PARTNERSHIP

365 days. 360 degree value

Access our expert, in-house consultancy and suite of experienced professionals. We strive to provide a genuine community that partners with the industry to facilitate firm-wide access and development. Tap into our diverse portfolio of industry resources and arsenal of content channels.



For enquiries, please contact Maddi on +44 (0) 20
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JOIN US

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Maddi Briggs

Senior Strategic Partnership Manager

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OUR RESOURCES

Strategic Partnerships

Our Strategic Partnership team will be your personal consultants throughout the year. Tap into our arsenal of content channels to elevate and grow your industry presence.

Event Production

Access our production team, specialists in curating market leading event programmes. Pinpointing the latest topics, our producers are in constant conversation with the industry.

Event Operations

Our in-house operations team are experts in curating bespoke, high-quality events. Unlock our wealth of knowledge, from venues and suppliers, to contracting and on-site logistics.

Marketing

Tap into our market-leading database of contacts and secure new audiences with our marketing specialists. We can provide end to end marketing support to perfectly promote your event.

ACCESS

The Corporate Partnership provides access to a **bespoke**, value-led annual partnership. Allow our team of expert in-house consultants to help you craft specialist campaigns.

Opportunities Include:

- 25% discount to attend all TL4 community in-person events.
- Opportunity for TL4 to manage your hosted event start to finish (breakfast briefing, roundtable, evening drinks reception, panel discussion, client events), including all pre- and post- event logistics.
- Opportunity to connect and collaborate with other corporate partners to host events.
- Access our unrivalled database of contacts to unlock new audiences.
- Access our in-house expert venue and supplier operations resources.
- First look at our unlaunched events and content in monthly newsletter.



“A productive, dynamic, and cohesive community. It’s a privilege to be part of it.”

Collas Crill

VISIBILITY

Take advantage of the targeted firmwide corporate partnership to **elevate the position** of your firm and practitioners through our thought leadership channels.

Opportunities Include:

- Unlimited webinars throughout the partnership, fully managed by TL4.
- Two 1,000-word articles plus A4 advert per issue in the quarterly magazine.
- Spotlight your practitioners with the magazine 60 Seconds With interview.
- Spotlight your practitioners with a Letter To The Editor or Ask The Reader piece.
- Contribute one extended 5-8 page supplement within the magazine.
- Advert and logo featured in each edition of the quarterly magazine.
- Branded webinars hosted on the membership community platform.
- Opportunity to access discounted sponsorship rate for in-person events.

Weekly Webinars & Quarterly Publications



GROWTH

Forge impactful networks at our unrivalled portfolio of in-person events. From one day conferences, international summits and invitation-only Circle events, we provide growth opportunities for Next Gen to Partner level, and everything in-between.

Opportunities Include:

- Take advantage of our Next Gen: Path To Partner initiative, which allows junior practitioners to build their networks, develop their writing credits, and speak at our UK and international Next Gen events.
- Develop your bibliography through the quarterly community magazines.
- Contribute written insights and webinars to our Crypto & Digital Assets in Disputes, HNWs in Disputes, and Women in FIRE event series pages.
- Preferential access at in-person events and for speaking opportunities.
- Discounted rate for purchasing multiple corporate partnerships.
- Initial kick-off calls for us to understand your goals and growth targets for the year.
- Take advantage of our expert internal and agency design resources.

“ An unrivalled platform for learning, sharing, and networking for lawyers at all stages of their careers. ”

Charles Russell Speechlys

“ The events have delivered us great coverage and helped us to reach a wider audience. ”

Rahman Ravelli




SUPPORT

Relieve internal logistical challenges and add an **additional layer** to your existing business development efforts with our market leading team and resources. Our relationship driven, people-led approach provides year round support for you and your firm.

Opportunities Include:

- Designated TL4 point of contact to manage your partnership with us, with regular virtual catch-ups and in-person meetings.
- Access our highly experienced team of consultants, alleviating the challenges of event production and management.
- Unlock access to our supplier and venue recommendations, including assistance with contracting.
- Access our in-house client services team to help with ticket bookings and queries.
- Bespoke pricing structure to accommodate your firm's budget and capabilities.



“ What TL4 really does well is synchronise all the relevant marketing channels to connect insights relevant to industry trends. ”

Serle Court Chambers

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Access our expert, in-house consultancy and suite of experienced professionals. We strive to provide a genuine community that partners with the industry to facilitate firmwide access and development.

ACCESS

Access **expert** in-house consultancy

25% event discount

Firm-wide annual partnership

Collaboration with corporate partners

Access **unrivalled database** to reach new audiences

Use our expert venue and supplier **resources**

Quarterly **magazine**

First look at unlaunched events and content

Hosted events (breakfast briefing, roundtable, drinks reception, panel discussion)

Monthly **newsletter**

VISIBILITY

Year-round **brand visibility**

Logo on website and ticker

Advert & logo in quarterly magazine

60 Seconds With magazine interviews

Magazine **supplement** opportunity

Unlimited **webinars** during partnership

Ask The Reader & Letter To The Editor

Branded webinars hosted on **YouTube** channel

Boost visibility of practitioners of all levels

Firm **biography** on website

Discounted **sponsorship rate**

GROWTH

Path To Partner: **Next Gen** initiative

Unlock our expert **database**

Firm-wide access

Develop networks at our in-person conferences

Expand your **writing credits**

Grow the **profile** of specific practitioners

Preferential access for event **speaking opportunities**

Discounted rate for **multiple corporate partnerships**

Use our internal **design resources**

Kick-off calls to understand your goals

SUPPORT

Year-round support from in-house expertise.

Designated TL4 **point-of-contact** to manage relationship.

Relationship-driven, **people-led** approach

Access our **client services** team

Additional layer to your existing BD and marketing efforts

Bespoke pricing structure to accommodate your capabilities

TL4 can manage your event **start to finish**

Regular **catch-ups**

Relieve internal logistical challenges

For corporate partnership enquiries, contact:

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