

**CORPORATE
PARTNERSHIP**



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365 days. 360 degree value

Access our expert, in-house consultancy and suite of experienced professionals. We strive to provide a genuine community that partners with the industry to facilitate firm-wide access and development. Tap into our diverse portfolio of industry resources and arsenal of content channels.



For enquiries, please contact Maddi on +44 (0) 20
3398 8545 or email maddi@thoughtleaders4.com

JOIN US

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Maddi Briggs

Senior Strategic Partnership Manager

maddi@thoughtleaders4.com

OUR RESOURCES

Strategic Partnerships

Our Strategic Partnership team will be your personal consultants throughout the year. Tap into our arsenal of content channels to elevate and grow your industry presence.

Event Production

Access our production team, specialists in curating market leading event programmes. Pinpointing the latest topics, our producers are in constant conversation with the industry.

Event Operations

Our in-house operations team are experts in curating bespoke, high-quality events. Unlock our wealth of knowledge, from venues and suppliers, to contracting and on-site logistics.

Marketing

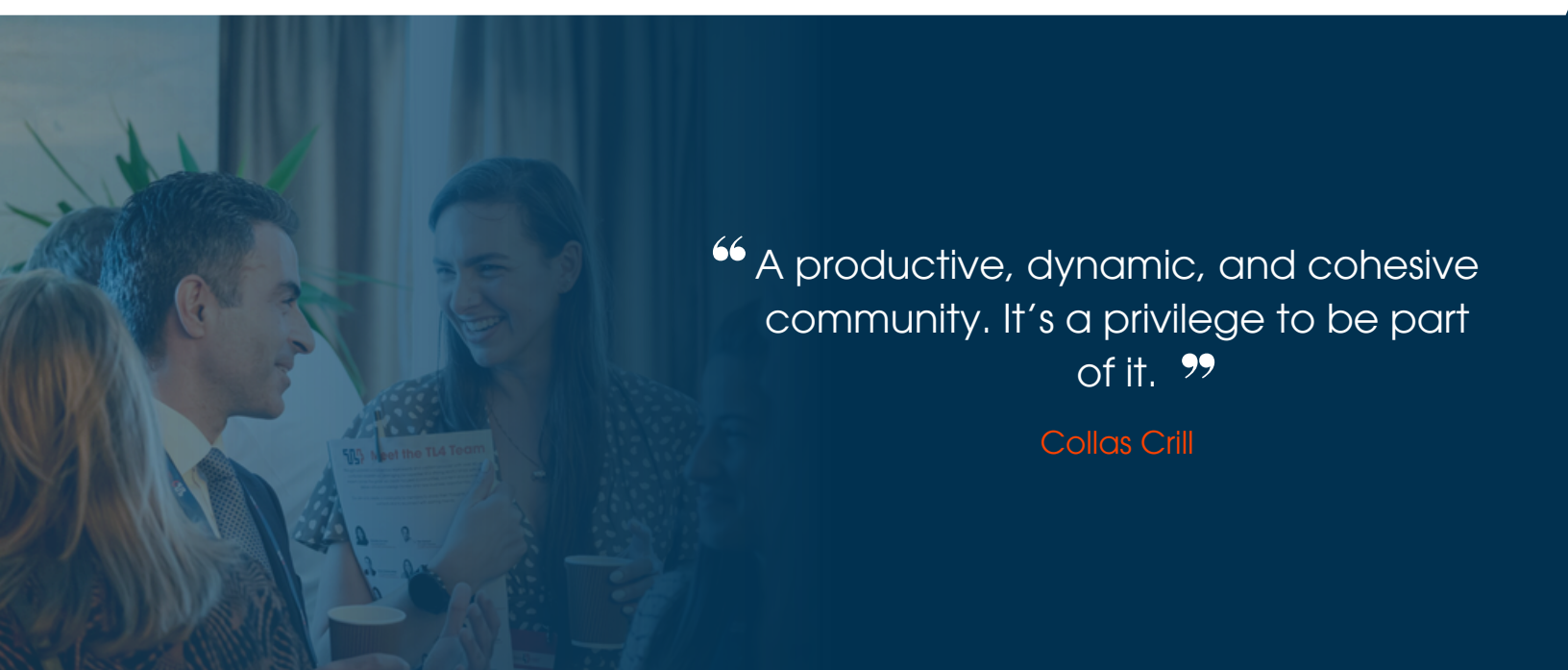
Tap into our market-leading database of contacts and secure new audiences with our marketing specialists. We can provide end to end marketing support to perfectly promote your event.

ACCESS

The Corporate Partnership provides access to a **bespoke**, value-led annual partnership. Allow our team of expert in-house consultants to help you craft specialist campaigns.

Opportunities Include:

- 25% discount to attend all TL4 community in-person events.
- Opportunity for TL4 to manage your hosted event start to finish (breakfast briefing, roundtable, evening drinks reception, panel discussion, client parties), including all pre- and post- event logistics.
- Opportunity to connect and collaborate with other corporate partners to host events.
- Access our unrivalled database of contacts to unlock new audiences.
- Access our in-house expert venue and supplier operations resources.
- First look at our unlaunched events and content in monthly newsletter.



“A productive, dynamic, and cohesive community. It’s a privilege to be part of it.”

Collas Crill

VISIBILITY

Take advantage of the targeted firmwide corporate partnership to **elevate the position** of your firm and practitioners through our thought leadership channels.

Opportunities Include:

- Unlimited webinars throughout the partnership, fully managed by TL4.
- Two 1,000-word articles plus A4 advert per issue in the quarterly magazine.
- Spotlight your practitioners with the magazine 60 Seconds With interview.
- Contribute one extended 5-8 page supplement within the magazine.
- Advert and logo featured in each edition of the quarterly magazine.
- Branded webinars hosted on the membership community platform.
- Opportunity to access discounted sponsorship rate for in-person events.

Weekly Webinars & Quarterly Publications

 Webinar



 Webinar



 Webinar



 Webinar



 Webinar



GROWTH

Forge impactful networks at our unrivalled portfolio of in-person events. From one day conferences, international summits and invitation-only Circle events, we provide growth opportunities for Next Gen to Partner level, and everything in-between.

Opportunities Include:

- Take advantage of our Next Gen: Path To Partner initiative, which allows junior practitioners to build their networks, develop their writing credits, and speak at our UK and international Next Gen events.
- Develop your bibliography through the quarterly community magazines.
- Contribute written insights and webinars to our Crypto & Digital Assets in Disputes, HNWs in Disputes, and Women in FIRE event series pages.
- Preferential access at in-person events and for speaking opportunities.
- Discounted rate for purchasing multiple corporate partnerships.
- Initial kick-off calls for us to understand your goals and growth targets for the year.
- Take advantage of our expert internal and agency design resources.

“ An unrivalled platform for learning, sharing, and networking for lawyers at all stages of their careers. ”

Charles Russell Speechlys

“ The events have delivered us great coverage and helped us to reach a wider audience. ”

Rahman Ravelli




SUPPORT

Relieve internal logistical challenges and add an **additional layer** to your existing business development efforts with our market leading team and resources. Our relationship driven, people-led approach provides year round support for you and your firm.

Opportunities Include:

- Designated TL4 point of contact to manage your partnership with us, with regular virtual catch-ups and in-person meetings.
- Access our highly experienced team of consultants, alleviating the challenges of event production and management.
- Unlock access to our supplier and venue recommendations, including assistance with contracting.
- Access our in-house client services team to help with ticket bookings and queries.
- Bespoke pricing structure to accommodate your firm's budget and capabilities.



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For corporate partnership enquiries, contact:

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