

Q: Why do you think it is important to celebrate International Women's Day/Month?

A: To celebrate the progress that has been achieved by women in business.

Q: What was your journey to get to where you are now?

A: My journey has not been made on a straight road. It has spanned countries and industries. Each stop along that route has been made fulfilling by connecting with interesting and successful people, and made rewarding by paying back (and forward) those people, businesses and communities that helped me along the way.

Q: What challenges have you faced as a woman in the industry, and how have you overcome them?

A: Balancing motherhood and career. I have not overcome that challenge - it's a work in progress.

Q: What advice would you give to other women in the industry building their careers?

A: Be curious. Be willing to ask for help. Read as much as you can. Sleep well. Travel often.

Q: What women have supported or inspired you throughout your career and why?

A: Early in my career I served on the board of directors of two associations. One was a quality council and the other was a regional economic development council. The women who led both associations were hugely supportive in my career development. They taught me about the importance of building relationships and alliances, of believing in big ideas for future growth development and - being the youngest person by far on those boards - to be confident in sharing my ideas.

I am also ever grateful to my daughter who has been my biggest supporter.



SUE NICKASON

VP of Marketing and Sales
Dart Real Estate

Sue and her team are responsible for marketing the Dart Real Estate portfolio, including Camana Bay, Provenance Properties and new, upcoming developments. She has worked in marketing and development in the recreational property industry for over 20 years. Her experience includes working with independent hotels and resorts, shared ownership properties, mixed-use communities and condo hotels.





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Q: It's 2022, how can we move forward in the industry to raise awareness against bias and take further action for equality?

A: The definition of equality for women in business needs to be defined. What does success look like if equality is achieved? Media talks about the need for "more equality" but that goal is subjective. We need to avoid generalizing and assuming that bias and equality are still issues in every workplace.