



# Virtual Value Visibility



HNW Divorce



FIRE



Private Client

# MORE THAN JUST EVENTS

Through our members' focused communities, both physical and digital, we provide visibility to assist in personal and firm wide growth.

Working in close partnership with the industry rather than as a seller to it, we focus on delivering technical knowledge and practical insights. We are proud of our deep industry knowledge and the quality of work demonstrated in all our events and services.



Trusted



Informed



Personal

## Become a member of ThoughtLeaders4 and...

- Join a community of experts, referrers and peers
- Attend events in all formats
- Interact using our digital Knowledge Hub
- Learn and share expertise through the Community Magazine
- Grow your network and business
- Build relationships through a facilitated Membership directory

## TL4 since April

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**6500+**  
attendees

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**400+**  
speakers

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**35+**  
events

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*It's very much about the relationships that you're enabling us to forge, the exposure you're giving us and the visibility of getting in front of people.*

**Kingsley Napley**

”

# ThoughtLeaders HNW Divorce

**2000+**  
attendees

**120+**  
speakers

**10+**  
events

# ThoughtLeaders Private Client

**2250+**  
attendees

**130+**  
speakers

**10+**  
events

# ThoughtLeaders FIRE

**2250+**  
attendees

**150+**  
speakers

**10+**  
events

# VVV Partnership

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*We've been very, very impressed with the number of opportunities that have come across, during what has been a very unsettled time in the global community.*

**BRG**



# COMMUNITY PARTNER

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## Virtual Visibility

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**Firm wide usage**

**Firm logo and profile will feature in prominent position of the community platform**

**Prime article placement in each magazine with advert and guaranteed inclusion of 2 articles per issue**

**Guest editor on a min of 1 magazine issue (pre agreed theme, recommend contributors)**

## Speaking Benefits

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**1st option to lead, speak at and get involved with virtual events in any format:**

- 60-90 minute live sessions
- A branded series of virtual events led by the partner
- Half or full day pre-recorded events
- TL4321 – 10-20 minute showcases

## Branding Opportunities

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**1st option to host and lead one 4Sight event (Physical)**

**Discounted sponsorship rates on main conferences.**

## THOUGHT LEADER PARTNER



**Guest editor on 1 magazine issue (pre agreed theme, recommend contributors)**

**Firm logo and profile will feature in prominent position of the community platform**

**Prime article placement with advert in each magazine and guaranteed inclusion of 2 articles per issue**

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**Firm logo and profile will feature in prominent position of the community platform**

**A branded series of a minimum of 2 virtual events led by the partner in any format:**

- 60-90 minute live sessions
- Half or full day pre-recorded events
- TL4321 – 10-20 minute showcases

## VIRTUAL EVENT PARTNER



## INSIGHT PARTNER



**Custom Publishing / Content marketing / Reports / Surveys - marrying the marketing ambitions of your company with the information needs of your target audience. One curated and edited publication designed with you and an expert editor**

**Pre recorded panel discussing content shared with members**

**Transcript or summary published as article in community Magazine**



# ThoughtLeaders

navigate the legal maze



**Chris Leese**

Founder | Director  
020 7101 4151

[chris@thoughtleaders4.com](mailto:chris@thoughtleaders4.com)



**Danushka De Alwis**

Founder | Director  
020 7101 4191

[danushka@thoughtleaders4.com](mailto:danushka@thoughtleaders4.com)



**Paul Barford**

Founder | Director  
020 7101 4155

[paul@thoughtleaders4.com](mailto:paul@thoughtleaders4.com)



**Laura Golding**

Community Director  
07841 974 969

[laura@thoughtleaders4.com](mailto:laura@thoughtleaders4.com)



**Yelda Ismail**

Marketing Executive  
07936 811 346

[yelda@thoughtleaders4.com](mailto:yelda@thoughtleaders4.com)

[www.thoughtleaders4.com/fire](http://www.thoughtleaders4.com/fire)